

The CrazyFoxes Marketing Group

Veretekkk Cooperative Marketing Specialists

What the Heck is Veretekkk?

Veretekkk is NOT easy to explain because it is such a comprehensive suite of tools that can be configured to promote any business or product you wish. The architects of this machine we call Veretekkk are Tom Prendergast and Mike Darling. Both artists, and in our opinion, marketing geniuses.

1. **Veretekkk is a training system.** The following image is a screenshot of the Veretraining Center section, it is not easy to read in this application, but the bars across the top represent the 3 main sections of the system, **Veretekkk**, **Veremail**, and **Veretraining**. The last bar is **Platinum Control Panel** which we will discuss later. In this example, I am in the Veretraining section.

Veretekkk Veretraining System.

VERETEKKK TRAINING CENTER:

You will see the following video icon throughout the system. Clicking on it will open a training video.

Play the Video Tutorial

Veretekkk is the most advanced state of the art marketing system on the Internet. Because of this, it can be overwhelming at first glance. **But relax, we help you learn it one step at a time.** We give you the Free Silver system so you can take your time, on our dime, to learn how to make it work. Then, when you have determined we are a good fit for you, upgrade to the Gold.

We have over 100 experienced trainers scheduled to give you live hands on training in our web conference rooms. We have also made a specific video tutorial for every step, process and function in the Veretekkk system. This is a live community. Get involved with others as you learn to succeed on the Internet? Watch the video tutorials throughout the system they help too.

We also have advanced training videos in the Training Modules here, and more training materials available, in our Web Conference rooms.

NOTE: This is not done by telephone. You enter the live conference rooms by clicking on the CALENDAR button to the left.

PLEASE NOTE: If you have come to join Veretekkk from a third party subscriber that tells you that you don't need the Veretekkk live training, don't listen to them. **Think of us as your Foster Sponsors. The key to successful marketing is SUPPORT and TRAINING. This is where you will get that.**

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The set up in the image above is standard throughout each section of Veretekkk. **You need to get familiar with the Veretraining section** so that you can attend live trainings and the weekly Veretekkk meeting. Click the calendar under the home button to see what's happening on any given day. You'll also find the forum, training modules, and support links here.

2. **Veretekkk is a Community** When you join Veretekkk, you join a community of internet marketers. Part of being a member of community is participating in it. There are many ways to be an active participant – and I don't think it will surprise you to learn that the most successful members are those who are involved, and “plugged in”. Be an active member by attending the weekly Vereconferences, referred to as the state of the company address. Attend live training sessions. As you grow and develop your skills, consider becoming a trainer. If you have some well developed skills now, volunteer to teach. All veretekkk members are eligible to become a Verified Veretrainer – and there are perks that come with the title.

3. **Veretekkk is a state-of-the-art suite of marketing tools** . Make no mistake, the tools inside this system are nothing to sneeze at. Everything you need to market effectively on the internet is housed here. Web conferencing, robust autoresponders (we'll talk more about the difference between veremail and other systems later), lead generation through portal marketing (you have over 40 personalized portals or websites), list building, web page creation and design, search engine optimization, social networking - it's all right here. Everything under one roof. Including training by top producers. It really doesn't get any better than this.

In the Set Up module, you will set up your personal information, your first market center, and you will create sequential letter sets. You will then move on to the first 3 veretekkk tasks in the Veretekkk training modules. Take some time to click around inside your veretekkk system. Don't be afraid! You will not break anything, and you cannot do anything that we cannot help you undo.

No matter where you go in the system, just remember the 3 main categories so you can find your way around. **Veretekkk** (most used), **Veremail** (lead uploads), **Veretraining** (live trainings, recorded trainings, forum) – all found in the top navigation bar.

In each of those sections, there are sub-sections found in the left menu on each page. Each page also has a video tutorial explaining the section, as well as text explanations in the middle window. Get in there and check it out!

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As a PRO member of the CrazyFoxes Marketing Group, you have the privilege of having your Veretek Gold system configured and optimized through the Platinum Control Panel. This is a huge benefit, you probably don't fully understand yet, but understand this... this is a service that many Platinum Control Panel owners charge a handsome fee for providing, and many charge an additional maintenance fee.

It means that you will have a huge advantage with regard to search engine optimization and lead generation. The service is provided for non CFMG members at a fee running from \$100 to \$300 depending on the level of research and other factors.

An additional benefit to you as a CFMG member is that you have access to personal and small group coaching with various Veretek trainers who are "experts" in various capacities of the system. We have "on staff", for example, a highly regarded SEO specialist.

One special note. If you are NOT a Gold Veretek subscriber, you will find the Veretek modules won't apply to you – YET. Assuming that it is your intent to upgrade eventually, follow the training as much as possible. You can get some of the primilimary set up done so that when it is time to upgrade, you will be ready to get off the ground running!

Lastly, please follow the modules in the order presented. You WILL be dazed and confused in the beginning. Do not worry about understanding everything right away – nobody ever has! Read the tutorials, watch the videos, and complete the steps as instructed, even if you don't have a clue what you are doing. The comprehension WILL come – I promise!

You are now ready to begin your Veretek Set Up Module!